

For Immediate Release

Trans-Lucent Markets ULC. offers competitive Licensing option for Version 3.0 upgrade of the AccuFreight Transportation Expense Management Solution

Guelph, Ontario, July 29, 2009 – Trans-Lucent Markets ULC, North America’s leading Transportation Expense Management Solutions (TEMS) provider, continues their streak of innovation with the launch of the newest version of the AccuFreight Transportation Expense Management Solution (TEMS 3). Along with access to the product enhancements, transportation managers now have the ability to purchase a license for the upgraded technology to personally manage their freight spend in-house.

“Licensing our technology is a major change in our business that will help support our customers even further,” says Shelina Lalani. “It is a perfect option for companies who already have the human resources to manage functions, but are in need of the technology. It is also an excellent solution for companies who are in desperate need of a TEMS but are concerned about data confidentiality when outsourcing the information. With the licensed technology they have the power of the tool and can keep all data in-house.”

The overall goal of the TEMS 3 upgrade is to give customers an easier way to access their business intelligence and provide better usability. This is seen in significant product enhancements like the ability to build and save trending reports and schedule them by email to a specific time of the day/week/or month. Version 3.0 also incorporates the ARM 3 (Rate Manager) application within the total TEMS package as opposed to previously being available only independently.

All current TLM customers will be automatically upgraded to Version 3.0. The upgrade will be seamlessly implemented overnight to avoid any interruption in business activity.

About Trans-Lucent Markets ULC.

Trans-Lucent Markets ULC. are innovators in strategic and fiscal management logistics and technology. Trans-Lucent turns the overwhelming amount of financial and logistical data available on shipments into valuable, revenue-generating information.

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